



2000 Blue Mountain Parkway • Harrisburg, PA 17112
Phone 717-545-3728 • Fax 717-545-9370 www.harrisburgchristian.com

Dear Friends, Family and Local Business Owners,

The Music and Drama Departments and students of Harrisburg Christian School invite you to participate in the success of this year’s musical production of Bricusse & Newley’s **“Willy Wonka”**. The musical will be held on March 1, 2, & 3, 2012 in the Arts and Athletic Center of Harrisburg Christian School. This letter will provide two ways that you can contribute to our success, thus blessing the 50+ students involved in this production, and providing the funds needed to provide a program of high caliber. The Playbill is seen by approximately 1,500 people over the course of three nights. Please read carefully about the **“Drama Friends Program”** and the **“Playbill Advertisement”** options (see below).

You are welcome to participate in one or both options. Simply make your selection, fill out the appropriate information and return your completed information to the school’s office with payment (checks made payable to Harrisburg Christian School) **no later than Friday, January 27th**.

** Payment must be received by the deadline for your listing or ad to be included in the Playbill. **

DRAMA FRIENDS PROGRAM

Cast member name: _____

As you donate to the the Drama Friends Program, your name will be printed and acknowledged in the playbill under the “Drama Friends” section according to the following distinctions:

Your name as it will appear in the program:
(May be listed as “anonymous”, if you so choose)

- Blue & Whiteup to \$100.00
- Bronze\$101-249.00
- Silver\$250-499.00
- Dollar-a-Day.....Exactly \$365.00
- Gold\$500 – 999.00
- Platinum\$1,000-1,999.00
- Leadership.....\$2,000 or more

Donation amount: \$_____

Check #_____ or Cash (please circle)

Your name: _____

Address: _____

City/State/Zip: _____

PLAYBILL ADVERTISEMENT

Cast member name: _____

In choosing the “Playbill Advertisement”, I understand that it is my responsibility to supply the “CAMERA READY” ad to be printed. Digital files (min. 300dpi) work the best. If your ad is in a digital format, please send in the original file on a disk. Please see back of this form for ad sizes and additional information.

- Full Page - 5” x 8”\$85.00
 - Half Page - 5” x 4”\$50.00
 - Quarter Page - 5” x 2”\$30.00
 - Business Card Ad - 3.5” x 2”\$25.00
 - Special Friends listing\$10.00
- Total enclosed: _____

Contact name: _____

Business: _____

Address: _____

City/State/Zip: _____

Check #_____ or Cash (please circle)

Ad, Business Card or Disk attached

Special Instructions/Information: _____

ALL ADS MUST BE “CAMERA READY” ART WORK PROVIDED IN DIGITAL FORMAT (.JPG, .TIFF, .PDF, .BMP, etc.) OR ORIGINAL ART WORK THAT CAN BE SCANNED. HCS IS NOT RESPONSIBLE FOR THE QUALITY OF DIGITAL ARTWORK OR SCANNED IMAGES. ADS CAN BE CREATED FROM INFORMATION PROVIDED FOR AN ADDITIONAL COST. PLEASE CONTACT DAN KREISCHER @ 717.599.7866 or kreischer3@comcast.net FOR MORE INFORMATION.

5” x 8” FULL PAGE AD SIZE
\$85.00

3.5” x 2” BUSINESS CARD
AD SIZE
\$25.00

SPECIAL FRIENDS LISTING \$10.00

.....
..... 3 - 5 LINES
.....

5” x 4” HALF PAGE AD SIZE
\$50.00

5” x 2” QUARTER PAGE AD SIZE
\$30.00